

ACQUISITION OPPORTUNITY #S-2009s

NICHE PUBLICATION

PROFILE:

This highly profitable publication is unique in its content and appearance. Target audience is Cincinnati's affluent citizens, who are loyal readers of this publication.

INVESTMENT HIGHLIGHTS:

- Highly profitable
- Low overhead, no employees
- High advertiser retention rate – 69% from first issue
- Multiple opportunities for expansion / growth
- Annual time commitment from current owner: 4-5 months
- Suitable for an owner/operator or as an add-on for an existing publisher
- Circulation 10,000+ per issue
- Advertising 33% of space

PURCHASE PRICE:

This publication is offered for sale for \$650,000, as an asset purchase, free and clear of liabilities. \$50,000 of working capital (in the form of Accounts Receivable) is included in the sale.

Financial Summary

	Est. 2008*	2007
Sales	380,000	330,000
ACF	190,000	166,576

Adjusted Cash Flow (ACF): Pretax profits of the business before owner's salary & perks, depreciation & interest.

*Based on signed revenue generating contracts.

FOR FURTHER INFORMATION CONTACT:



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