

ACQUISITION OPPORTUNITY #S-2015

DIRECT MAIL ADVERTISING COMPANY

PROFILE:

This well established (ten years) Company is an excellent acquisition opportunity for an individual with sales experience or a variety of different companies involved in direct mail advertising, graphic arts or general advertising services.

The Company has a broad loyal customer base and a very good reputation for delivering results.

INVESTMENT HIGHLIGHTS:

- Well established business – ten years
- Consistent sales and profits
- Broad base of customers – 150
- Repeat customers – 80%
- Third party support systems for lead generations, design and training
- Business-to-business
- Excellent “fold-in” candidate or “stand alone” business
- Transition and training available

PURCHASE PRICE:

The business is offered at \$175,000, free and clear of any debt – asset sale.

Financial Summary:

	6 mos 2008	2007	2006	2005
Sales	266,603	462,767	448,558	497,171
Gross Profit	86,382	110,137	74,248	127,590
ACF	49,975	62,858	31,895	83,131

Adjusted Cash Flow (ACF): Pre-tax profits of the business before owner's salary & perks, depreciation & interest.

FOR FURTHER INFORMATION CONTACT:

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